

# **GCART OVERSEAS LLP**

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**IKAT DRESSES AND SAREES**

## IKAT

Pochampally, a cluster of 80 villages, is widely known for Pochampally Saree. The most typical weaving village is an interesting combination of tradition, history, heritage, and modernity is situated in Bhoodan Pochampally is a town in the Yadadri Bhuvanagiri district of the Indian state of Telangana.

World-famous Ikat designs and dress materials are weaved here.

Ikat represents a weaving form wherein the warp, weft and even both are tie-dyed before they are weaved to create any designs on the finished fabric. Great care is taken from tying of the resistant areas with the water repellent material. The precision of the wrapping process decides clarity of the design. After wrapping, these warp threads are dyed.

Spectacular designs are beautifully composed with a combination of vibrant colours and a rich count of threads. The range of products includes silk and cotton sari, scarves, stoles, bags, pouches, sari bags, and women's dress materials. Men's wear includes shirts, kurtas and pants. Others include bed sheets, Divan sets and curtains.

The interactions between consumer and weaver provide inputs for new designs. The weavers have adapted themselves according to the changing tastes of the consumers.

We at GCart interact between consumer and weaver to provide inputs for new designs & beautifully customise the dresses as per required colours, sizes of dresses and patterns.



**Product Name: Ikat Dupatta**

Ikat Dupatta or Pochampally Dupatta is of Silk, Cotton or Sico material. Ikat Silk Dupatta designs are traditional Ikat flower and tree motifs. This Pochampally Ikat Dupatta is Hand-woven with Tie & dye Process.



**Product Name: Pochampally Silk Sarees**

Pochampally Silk Sarees Are Having History 70 Years. These Sarees are manufactured with traditional designs which are very soft and light in Weight. Quality 100% Pure Silk and are Silk Mark Government Certified Products. Pochampally Sarees received Intellectual Property Rights Protection or Geographical Indication (GI) status in 2005.



**Product Name: IKAT COTTON DRESSES FOR WOMEN**

Beautiful Ikat cotton design is extremely comfortable and trendy and has lovely patterns from Pochampally which are extremely spectacular with beautiful designs, colours, texture and a rich count of threads-100% Handloom Weave.

**Mother and Daughter Matching Dresses: Fashion Trend**

Now if you are a mom and your fashion quotient has taken a backseat then you can revive it beautifully by wearing the like mother like daughter clothes. Bringing together style and twinning concept for the stylist mom and daughter duo. Material: 100% Cotton is used for this dress which makes it comfortable to wear in every season.



**SIZE CHART**

COTTON DRESSES FOR WOMEN				IKAT COTTON DRESSES	HANDLOOM COTTON EMBROIDERY KURTIS
UK SIZES (INCH)	BUST	WAIST	HIPS	FULL LENGTH	LENGTH
XS	4	30-31	22-24	47	40.5
	6	31-32	24-25		
S	8	32-33	26-27	48	41
	10	33-34	27-28		
M	12	35-37	28-29	49	41.5
	14	37-38	29-30		
L	16	38-40	31-32	50	42
	18	40-42	33-34		
XL	20	42-44	34-36	51	42.5
	22	44-45	36-38		
XXL	24	45-47	38-40	52	43
	26	47-48	40-42		

**Mom & Baby Combo : Baby Frock with Lining & Cancan (4-10Years)**

**WASH CARE**

**Cotton:** Hand-wash lightly with mild detergent. Do not soak any cotton dress & do not wash with another garment. Dry inside out in shade. Dry clean is ideal but hand wash also works. **Silk:** Dry Cleaning Only.

DISCLAIMER: The garments are handmade/ crafted in the finest traditions of India, exactly similar patterns or colours can't be reproduced. Moderate shrinkage may be expected. Some fabrics may shed colour & are prone to bleeding. Irregularities in the weave, dye, block print or embroidery is a characteristic of the process and beyond our control. With actual outfit there may be little different in design